



## TIPS AND TRICKS OF THE TRADE

We're proud to be a sponsor of the weekly [Alberta Filmmakers Podcast](#). Featured guests and topics are must-listen content for aspiring or established filmmakers. Listen for our tips and tricks before the "News You Can Use" segment of the podcast. We'll share secrets and expertise from our years of experience as producers and service providers of SPFX, film props, molding and casting, and more. See below for a running list of our tips after each podcast is aired.

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January 22, 2018 Our hot tip of the week is about something we've been making for years now, and people all over the world use it: blood. Number one kudo: it's washable. However, whether you're doing the FX, make-up, wardrobe or props, DO NOT start your clean up with wet wipes – that will only set the stain. Always rinse first with clear warm water and then use soap and warm water. AND you can realistically fake a blood spill with a reusable silicone blood puddle – no mess no stress.

January 29, 2018: Our hot tip of the week echoes the Boy Scouts motto "be prepared": Special effects testing is critical. You'll save time, money, and stress on set when you test before shoot day. Always try to replicate the exact environment you're going to be shooting in. Is it frigid cold? Do your test in frigid cold – or as close as you can. This applies across all departments. Careful testing in a similar environment reduces risk of failure and increases your confidence – knowing you are totally prepared the day of the shoot. See all of our Alberta Filmmakers Podcast Hot Tips online at [bleedingart.com](http://bleedingart.com)

Feb 5, 2018: This week's hot tip is about your project's Chain of Title, the trail of documents that clearly shows the agreements detailing ownership. Like the title on a house it's your project's legal foundation and if you want to sell your film, the trail needs to be clear. Pitfalls to unclear chain of title? Poorly written – or no deal memos, no legal counsel, no purchase price and vague provisions. Investing in good legal advice up front will save you money, time and trouble in the long run.

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– and if you have tips of your own.



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